

✕ Tāne Whakapiripiri Framework.

**ELEVATING COLLABORATION FOR THE
WELLBEING OF OUR COMMUNITIES.**



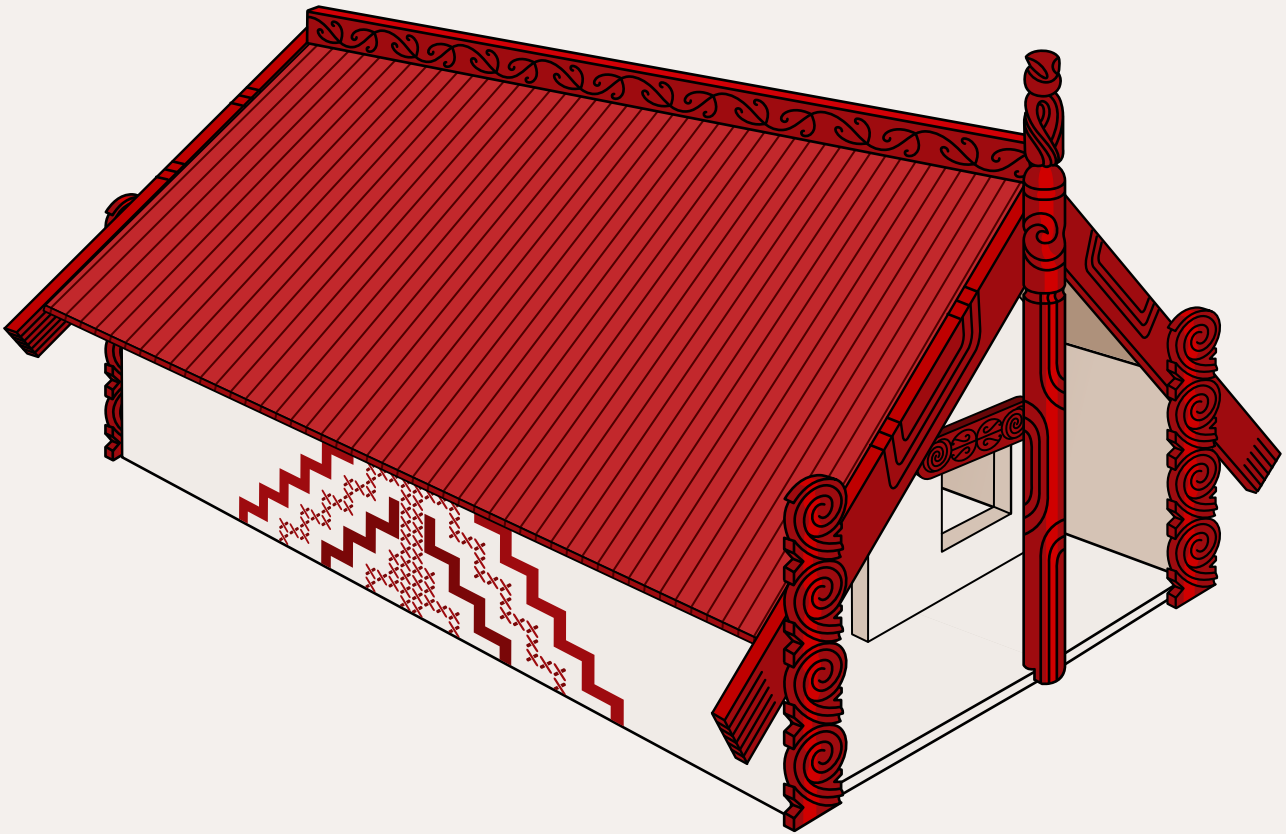
In the heartbeat of our initiative lies a compelling metaphor:

Tāne Whakapiripiri, embodying ‘the trees of Tāne bound together.’

This metaphor centers around the whareni (meeting house), positioning it as the ultimate gatherer and connector of people.

It serves as a symbolic signal that our research journey is set to unite researchers in achieving the collective vision of fostering good homes, places, and communities where people can seamlessly live and work together. This alignment reflects the National Science Challenge principle of purposive collaboration.

The Tāne Whakapiripiri framework stands tall, acknowledging and cherishing the distinctive perspectives of both western science and mātauranga Māori. It creates a space where these diverse world views not only coexist but also inform and enrich each other, leading to outcomes that transcend boundaries. While fostering collaboration and partnership, the framework remains mindful of the need to recognize the unique distinctions between these world views.



Visual cohesion

The Poutama design serves as our visual anchor, intricately woven into the fabric of BBHTC's branding. It symbolises our collective ascent towards nurturing better homes and communities, creating a visual harmony across various elements.

Narrative focus

Seamlessly integrated into our narrative, the Poutama design becomes a storyteller, illustrating the interconnectedness of mātauranga and information. It crafts a visual narrative of collaboration, progression, and a shared vision of building sustainable, inclusive communities.

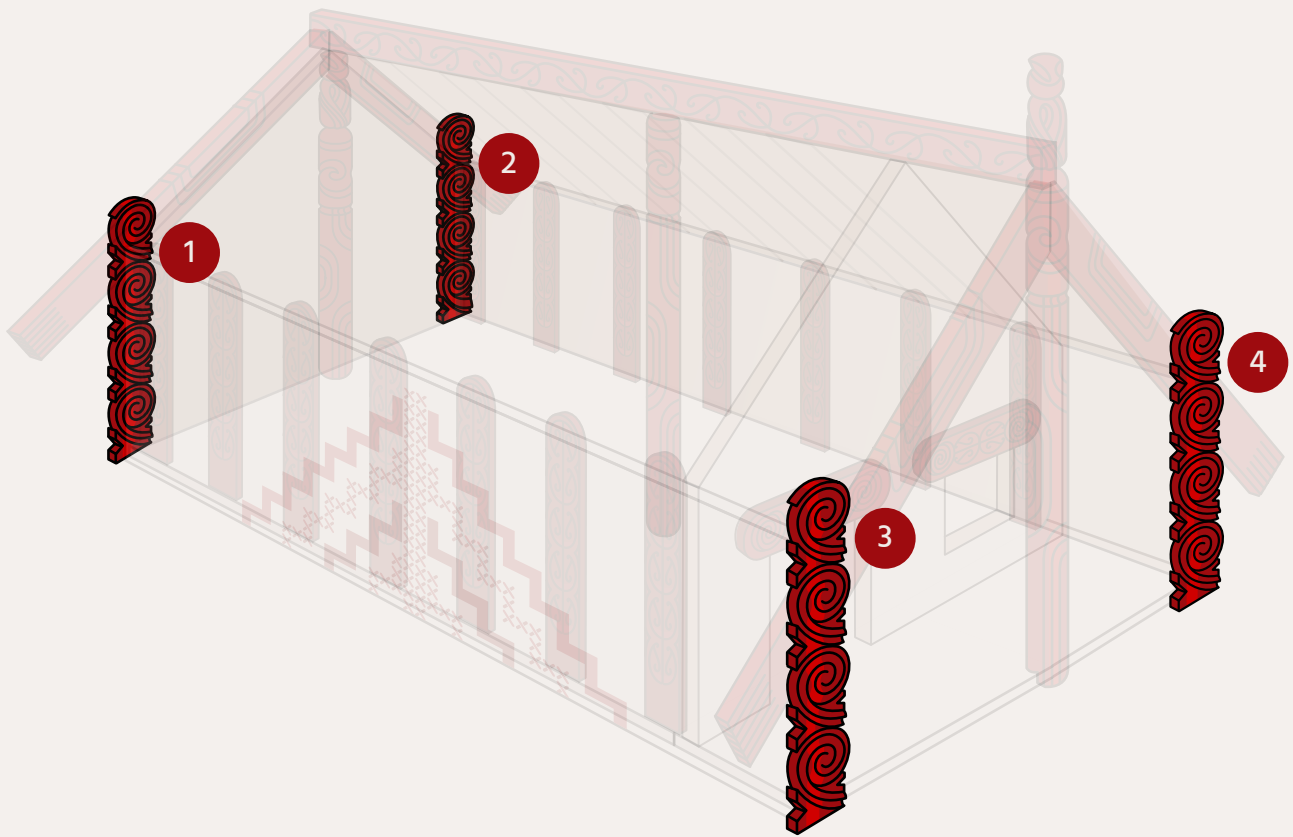
Cultural significance

As a cultural symbol, the Poutama design reinforces our commitment to inclusivity. It visually represents strength derived from the convergence of diverse knowledge systems, fostering a sense of unity within our collaborative endeavors.

In conclusion, within the Tāne Whakapiripiri and Whareniui framework, the Poutama design stands center stage, illustrating our collaborative journey towards building better homes and communities.

It symbolises strength, progression, and cultural significance, becoming a central element in BBHTC's branding and reinforcing our commitment to unity and holistic development in Aotearoa.

Haere mai – join us on this exciting journey!



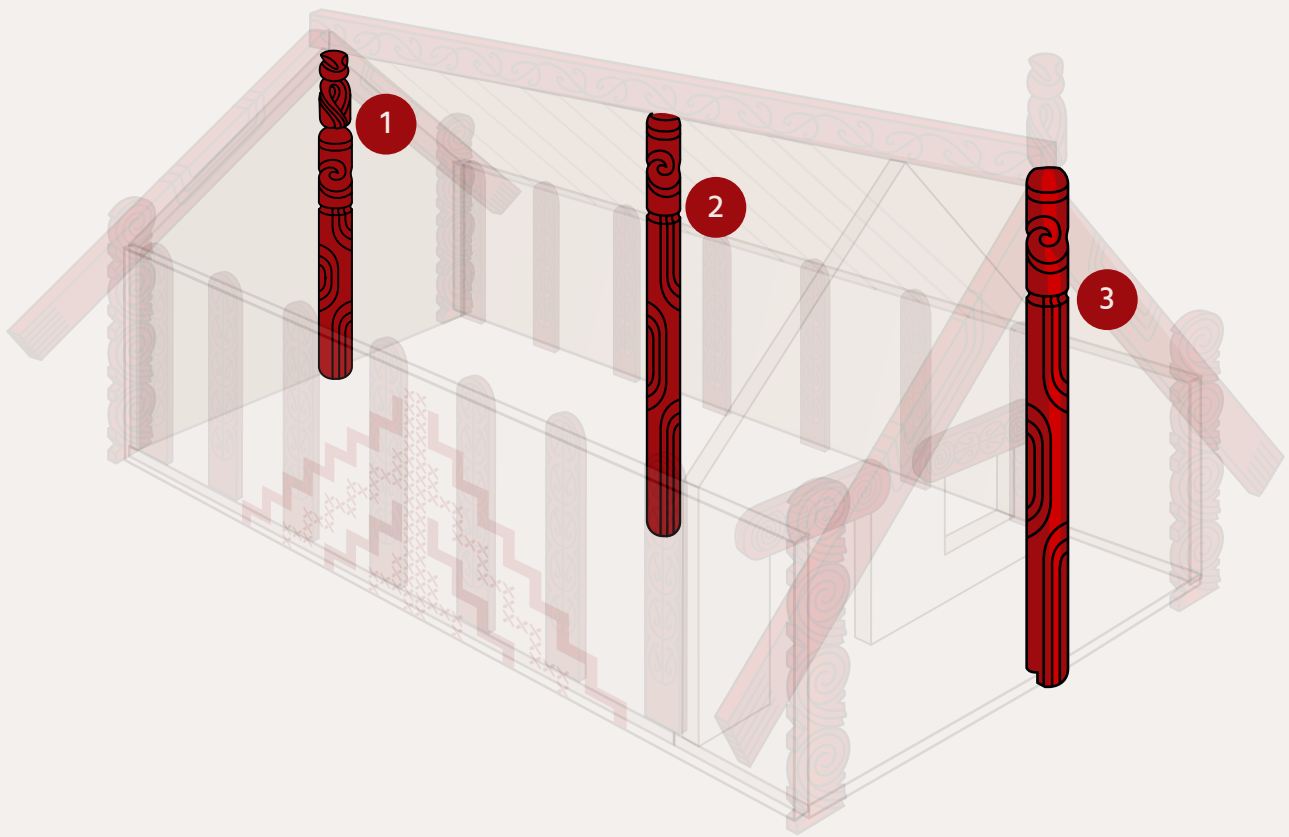
Ngā pou koko

- 1 Kāhui Māori
- 2 Communities of Interest
- 3 Governance & Management
- 4 Challenge Kairangahau

“Ngā pou koko,” or “the four pillars,” in Maori culture, symbolise essential elements supporting framework foundations.

These pou represent **Kāhui Māori** (indigenous stakeholders), ensuring cultural authenticity; **Communities of Interest**, engaging diverse interests; **Governance and Management**, establishing structures for integrity; and our **Challenge Kairangahau**, driving innovation.

Each pou contributes to the framework’s strength, stability, and direction. Embracing these principles, the framework navigates complexities, embraces diversity, and achieves meaningful impact within its context.



Ngā pou kōkiri

- 1 Te Pou Tuārongo
- 2 Te Poutokomanawa
- 3 Te Pou Tāhū

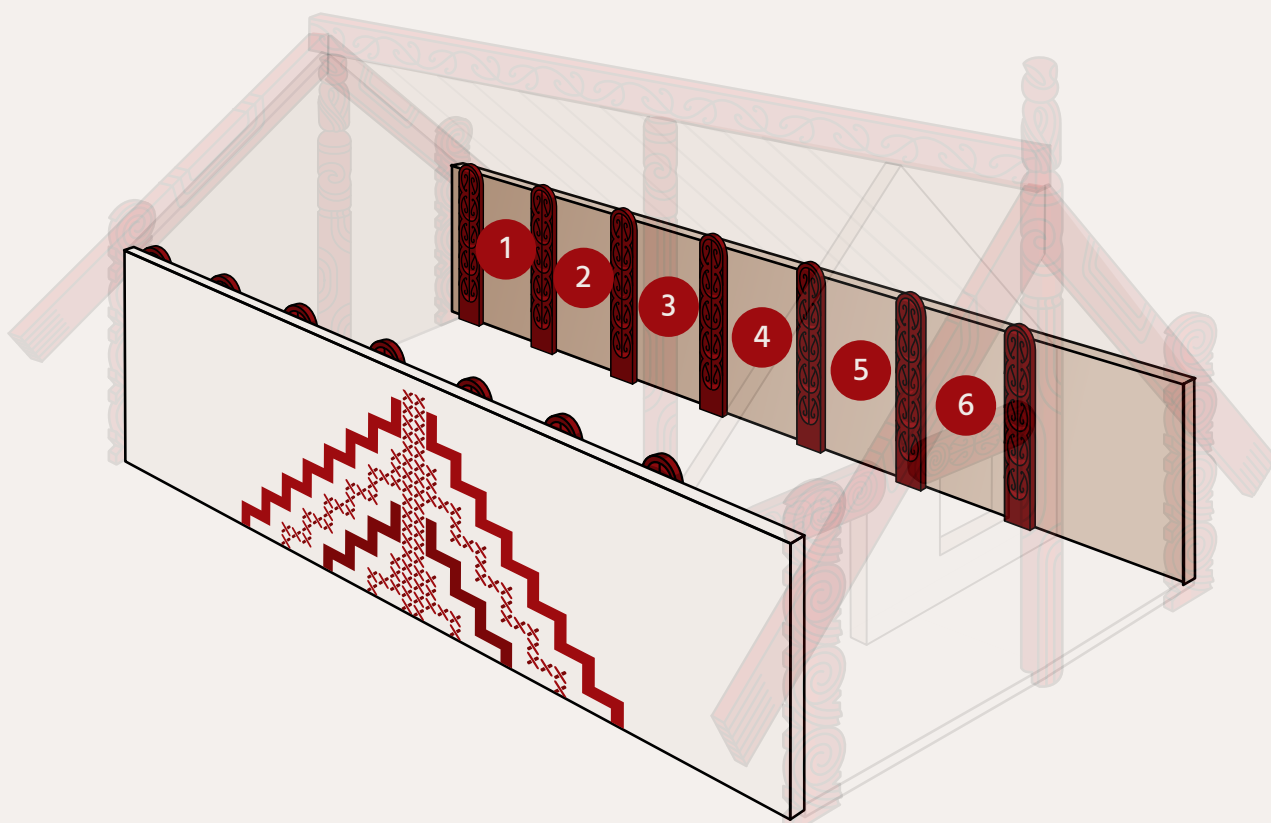
“Ngā pou kōkiri” supports housing, built environment and community based research that contributes to the health and wellbeing of people in Aotearoa, New Zealand.

“Te Pou Tuārongo” embodies practical, integrated solutions, ensuring effectiveness and relevance.

“Te Poutokomanawa” signifies a cohesive building sector, functioning harmoniously to meet needs.

“Te Pou Tāhū” represents our vision for a brighter future, driven by innovation and foresight.

Through these pillars, we strive for sustainable progress, fostering wellbeing and prosperity.



Ngā pou pou wāra

- 1 Te Tiriti o Waitangi
- 2 Whānaungatanga
- 3 Kaitiakitanga
- 4 Ūkaipōtanga
- 5 Wāhi Manaakitanga
- 6 Whairawa

“Ngā pou pou wāra” embodies our organisation’s core principles.

Te Tiriti o Waitangi: guides BBHTC’s focus on equitable housing access. Partnering with Vision Mātauranga drives innovation. Upholding Te Tiriti principles, we prioritise leadership, unity, equity, and livelihood, fostering culturally diverse communities.

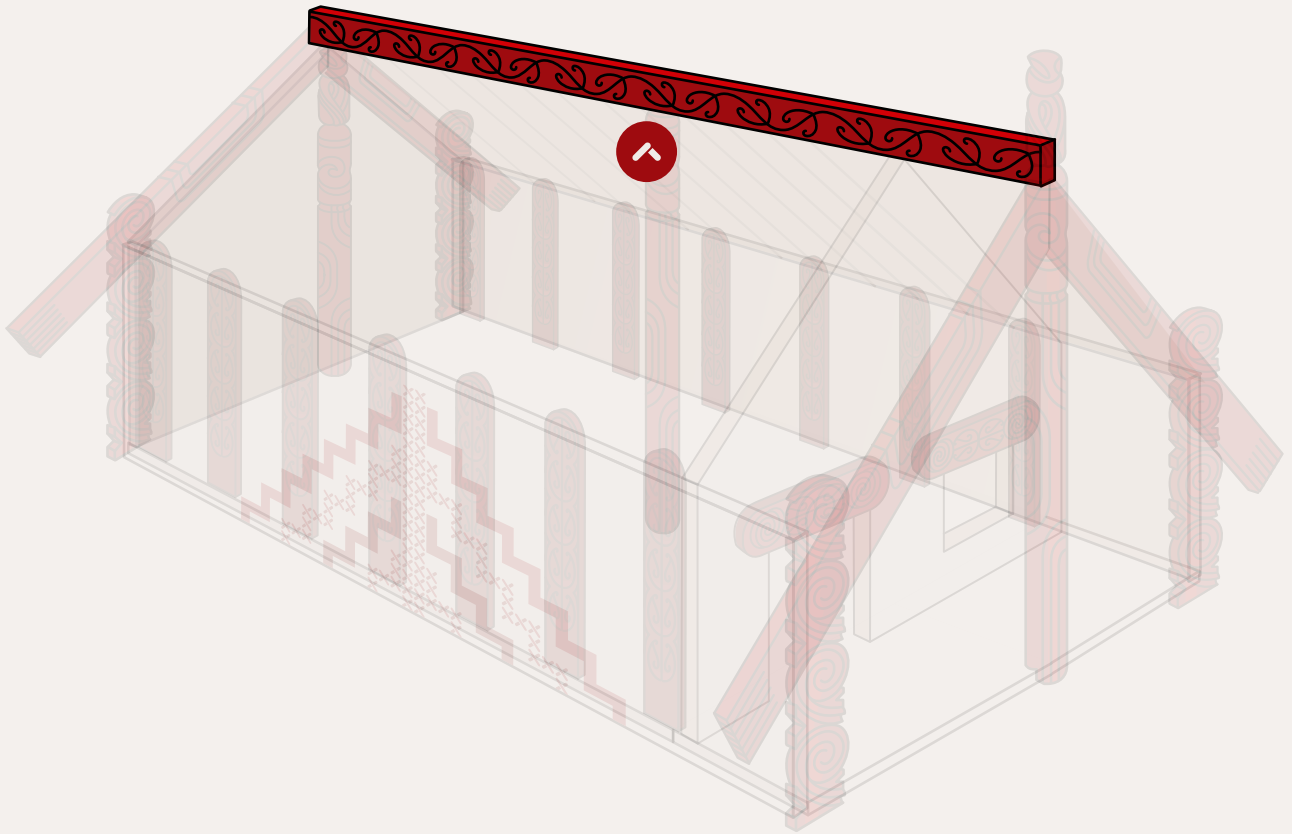
Whānaungatanga: social interaction enabled by the built environment.

Kaitiakitanga: built environments connecting people to the natural environment.

Ūkaipōtanga: identities acknowledged and valued through the built environment.

Wāhi Manaakitanga: health and safety promoted through the built environment.

Whairawa: equitable access to wealth and resources enabled in the built environment.



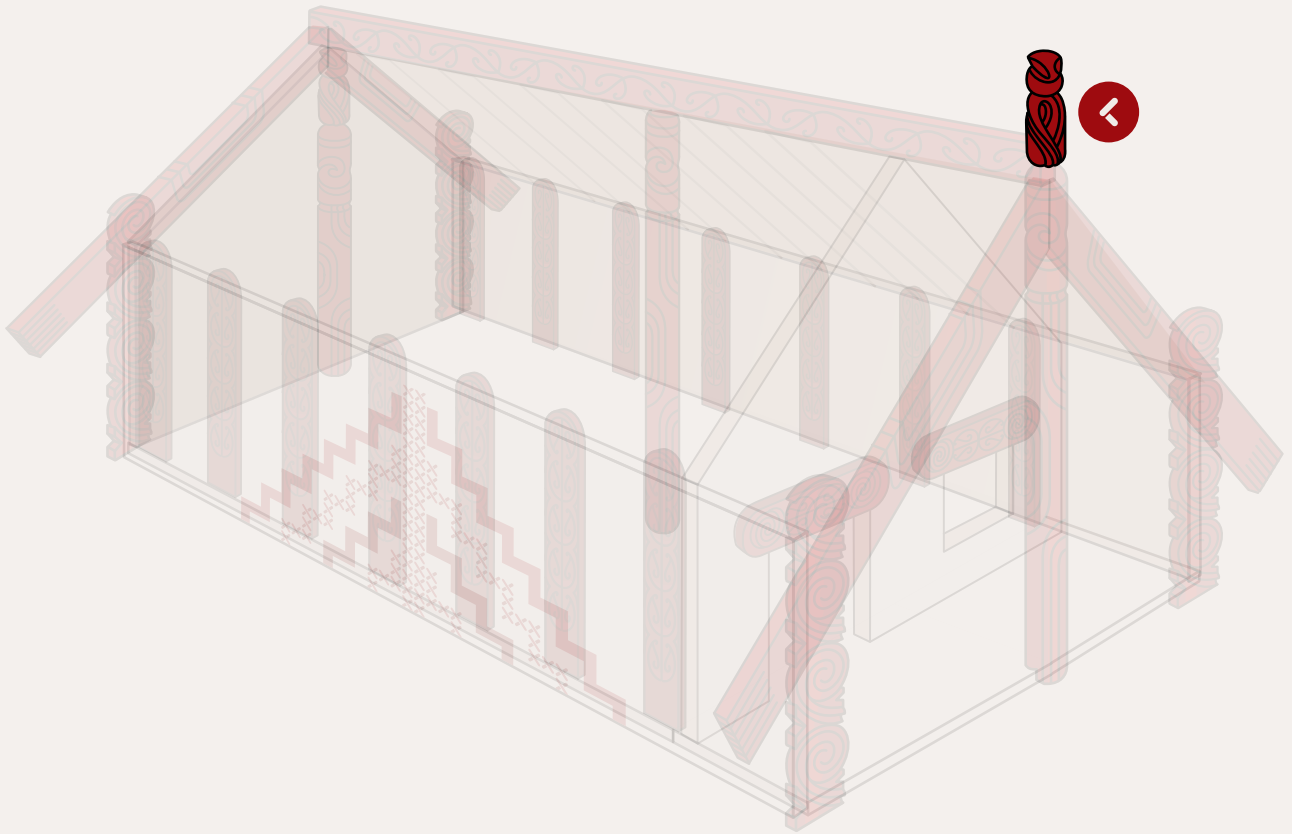
Te pae tata

➤ Whakamana Tangata, Whakamana Taiao

Te Pae Tata represents our mission to empower whānau and communities while preserving the environment, prioritising mana tangata and sustainable practices.

The BBHTC Challenge aims to influence housing development agencies, fostering connections and ensuring housing supply meets demand while prioritising whānau wellbeing.

Upholding Te Tiriti o Waitangi, BBHTC commits to providing equitable access to quality housing in culturally diverse communities, guided by our Whanonga Pono values. Our goal is to create a stronghold of knowledge, offering solutions for equitable access to quality housing in thriving, culturally diverse communities.

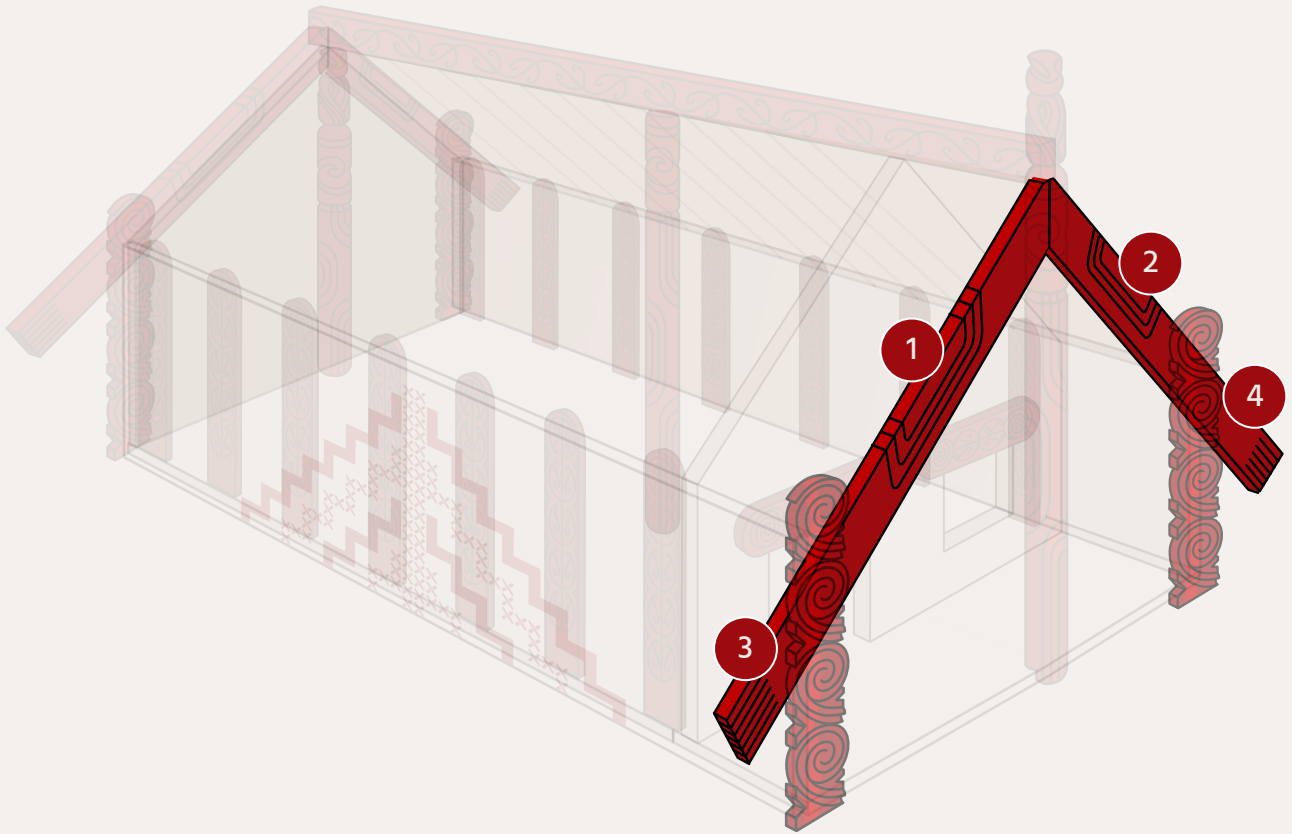


Te pae tāwhiti

➤ Te Moemoeā

Our initiative, BBHTC, in Aotearoa, is committed to creating welcoming, productive, and protective homes within Kiwi built environments.

We prioritise addressing historical inequities faced by Māori by integrating Te Tiriti o Waitangi principles, emphasising mana ōrite (equity), kotahitanga (partnership), and rangatiratanga (leadership). Our goal is to foster inclusive solutions by integrating Pākeha and Māori knowledge systems, thereby cultivating thriving communities that honor cultural diversity and uphold human rights.



Ngā whanonga pono

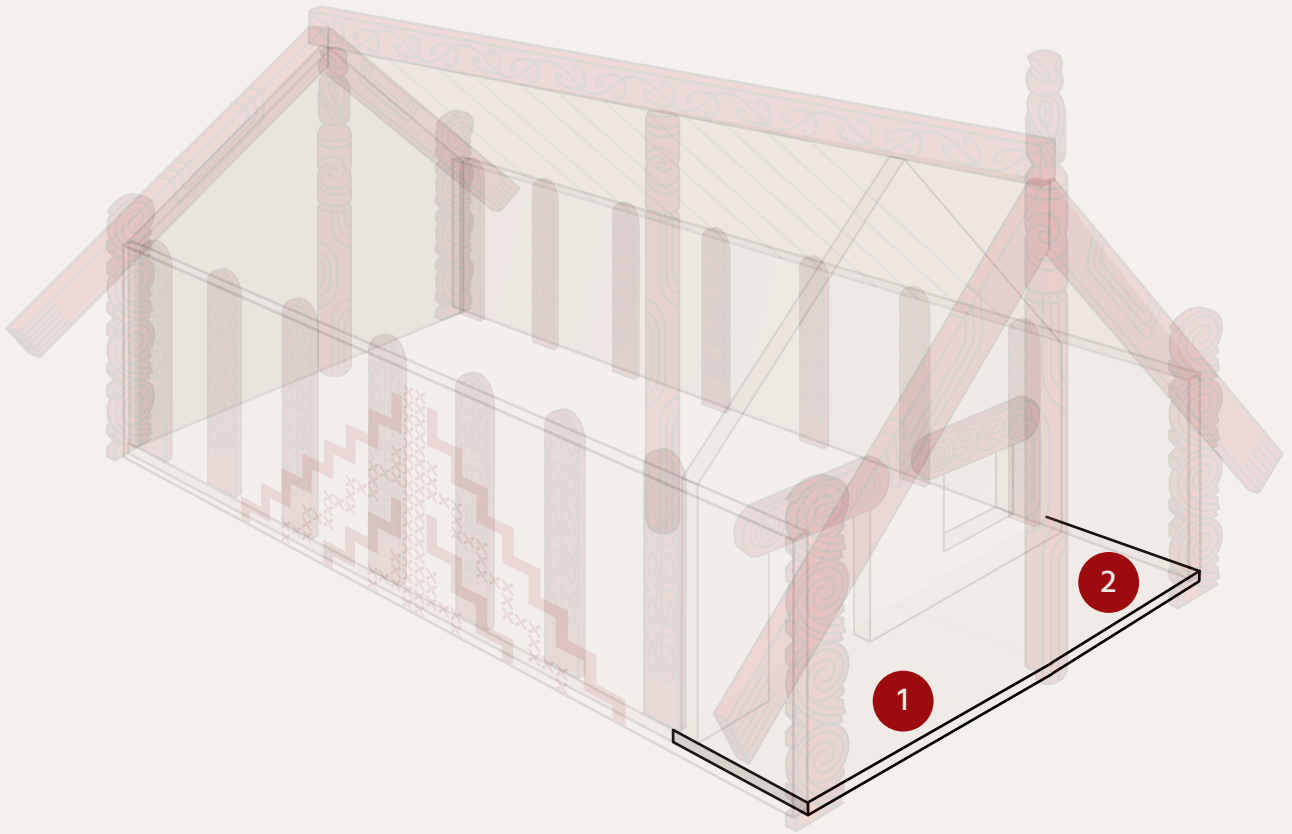
- 1 Rangatiratanga (leadership)
- 2 Kotahitanga (unity)
- 3 Mana Ōrite (equity)
- 4 Oranga (livelihood)

Our initiative, guided by the Treaty of Waitangi, aims to revolutionise housing and community development in Aotearoa.

Emphasising values such as mana ōrite, kotahitanga, rangatiratanga, and oranga, we integrate Te Ao Māori and Pākeha perspectives to foster innovative solutions.

Through strategic investments and collaboration, we cultivate vibrant, culturally diverse communities. Our approach prioritises co-production and co-learning, ensuring positive transformations and continuous improvement. With a focus on leadership, unity, equity, and livelihood, we lead responsibly, respecting equality and the wellbeing of all.

Our mission is to create sustainable, inclusive environments that honor cultural diversity and benefit future generations.



Te marae ātea

- ① **Mana Whēnua**
- ② **Manuhiri**

'Te marae ātea' symbolises our communities, including Mana Whēnua and Manuhiri (visitors).

It represents the unity of Tangata Whēnua and Tangata Tiriti (non-indigenous people), embodying inclusivity and partnership within our organisation.